

Untie The Ribbons - Trade Fair - Vendor Application

Is There A Better Way To Meet Alabama's Best Florists, Than Face To Face?

As you know, building relationships is critical to the sales process. Getting to meet your customers face to face is the best way to begin or continue those relationships. Come ready to show us your newest and best products. Work up a Show Special and be ready to write orders. Come ready to interact and enjoy a meal with us. We know many of you, many of you have become friends and there are many more of you we have yet to meet.

Trade Fair Bucks Bonus Program

This year, to promote Vendor Sales, we will be drawing for "TRADE FAIR BUCKS" to be spent with our vendors. For each \$50 a customer spends with a vendor, they will get a ticket entered into a drawing to win TFB's. Drawing will be held Sunday after lunch. 1st 2nd & 3rd Place winners to get TFB's to spend Sunday afternoon.

Set-Up Information

Size: (approx 8' x 10')	\$250 ea. X (____) booths	= \$ _____
Skirted Table Rental:	\$75/3 days X (____) Tables	= \$ _____
Extension Cord Rental:	\$30/3 days X (____) Cords	= \$ _____
Power Strip Rental:	\$30/3 days X (____) Strips	= \$ _____
Meals: Saturday Lunch:	\$25 ea X (____) people	= \$ _____
Sunday Lunch:	\$25 ea X (____) people	= \$ _____
Sat. Night Presidents Ball:	\$50 ea X (____) people	= \$ _____
TOTAL		= \$ _____

Business Name:	Phone:	FAX:
Business Address:		Email:
City:	State:	Zip:
Name:	Name:	
Name:	Name:	

Mail Registration Form
& Payment (payable to ASFA) to:

ASFA - Kathie Yenuelis
Especially For You Florist
2798 John Hawkins Pkwy
Suite 124
Hoover, AL 35224

(205) 989-8001
FAX (205) 989-8002
EspeciallyForYou@bellsouth.net

Location

Hilton Birmingham Perimeter Park South
8 Perimeter Park (Hwy 280 & I-459)
(205) 967-2700 - (800) 445-8667
(There are other Hotels in the area)

Ask for ASFA Room Rate \$109.00

Set-Up

Sept 25 - Friday 12 - 5 - Shelby Room
Welcome Reception Trade Fair Shopping
5 - 7:30 pm
Sept 26 & 27 Sat - Sun Starts at 8:30 am